

Mögliche Themenbereiche für Bachelor- und Masterarbeiten 2025

Stand 30.1.2025 - Anpassungen vorbehalten

Beachten Sie, dass die hier angegebenen Themenbereiche und Kontaktangaben bloss als Suchhilfe dienen. Eine Anfrage bei der angegebenen Kontaktperson muss immer eine klare Begründung enthalten, warum Sie sich für diesen Themenbereich interessieren und welche Vorkenntnisse Sie darin haben. Anfragen ohne Begründung können ignoriert werden. Es besteht kein Recht der Studierenden in einem bestimmten Themenbereich eine Arbeit schreiben zu dürfen. Die Betreuer sind frei, Studierende anzunehmen und abzulehnen. Bitte informieren Sie sich rechtzeitig während Ihres Studiums über die inhaltlichen und methodischen Voraussetzungen der Themenbereiche für die Sie sich interessieren, damit Sie sicherstellen können, dass Sie diese Voraussetzungen zum Zeitpunkt der Aufnahme Ihrer Abschlussarbeit erfüllen.

Studienrichtung	Für ME	Themenbereich	BA	MA	Betreuer (Professorin / Professor)	Kontaktperson (Assistentin / Assistent)
BWL	ja (nur MA)	Social Influence	x	x	Algesheimer, R.	Sekretariat Lehrstuhl Prof. Algesheimer (market-research@business.uzh.ch)
BWL	ja (nur MA)	Social Networks	x	x	Algesheimer, R.	Sekretariat Lehrstuhl Prof. Algesheimer (market-research@business.uzh.ch)
BWL	ja (nur MA)	Sustainability Marketing	x	x	Algesheimer, R.	Sekretariat Lehrstuhl Prof. Algesheimer (market-research@business.uzh.ch)
BWL	ja (nur MA)	Human Values	x	x	Algesheimer, R.	Sekretariat Lehrstuhl Prof. Algesheimer (market-research@business.uzh.ch)
BWL	ja (nur MA)	Economics of Education	x	x	Backes-Gellner, U.	Patricia Palfy (patricia.palfy@business.uzh.ch)
BWL	ja (nur MA)	Personnel Economics	x	x	Backes-Gellner, U.	Patricia Palfy (patricia.palfy@business.uzh.ch)
BWL	ja (nur MA)	Approximate Dynamic Programming and Machine Learning	x	x	Barz, C.	Christiane Barz (christiane.barz@business.uzh.ch)
BWL	ja (nur MA)	Applications of Approximate Dynamic Programming	x	x	Barz, C.	Christiane Barz (christiane.barz@business.uzh.ch)
BWL	ja (nur MA)	Applications of Dynamic Programming in Business and Economics	x	x	Barz, C.	Christiane Barz (christiane.barz@business.uzh.ch)
BWL	ja (nur MA)	Quantitative Methods in Revenue Management	x	x	Barz, C.	Christiane Barz (christiane.barz@business.uzh.ch)
BWL	ja (nur MA)	Accounting regulation and reporting standards	x	x	Chen, H.	Negin Attar (negin.attar@business.uzh.ch)
BWL	ja (nur MA)	Financial accounting and reporting	x	x	Chen, H.	Negin Attar (negin.attar@business.uzh.ch)
BWL	ja (nur MA)	Services & Operations Management, Sports as a laboratory, sports management and economics, sustainability in sports, sustainability in finance, blockchain & cryptocurrencies, platform management	x	x	Dietl, H.	Marco Henriques Pereira (Marco.Pereira@business.uzh.ch)
BWL	ja (nur MA)	Gesundheitsmanagement	x	x	Dietl, H.	Julia Hillebrandt (jhillebrandt@gmx.net)
BWL	ja (nur MA)	Services & Operations Management, Quantitative Unternehmensführung, Regulierung, Law and Economics	x	x	Dietl, H.	Urs Trinkner (urs.trinkner@swiss-economics.ch)
BWL	ja (nur MA)	Services & Operations Management, Applies empirical and experimental methods to research in labor, sports, gender, and psychology, utilizing techniques like IV, DID, and RDD	x	x	Dietl, H.	Yu Pan (yu.pan@business.uzh.ch) / English only
BWL	ja (nur MA)	Services & Operations Management, Supply Chain Management, Operations Management, Internationalisation, International Production Networks, Platform Management	x	x	Dietl, H.	Selina Steiner (selina.steiner@business.uzh.ch)
BWL	ja (nur MA)	Abschlussprüfung / externe Revision	x	x	Eberle, R.	auditing@business.uzh.ch
BWL	ja (nur MA)	Corporate Governance		x	Eberle, R.	auditing@business.uzh.ch
BWL	ja (nur MA)	Financial Accounting (Swiss GAAP FER, OR)		x	Eberle, R.	auditing@business.uzh.ch
BWL	ja (nur MA)	Integrated Reporting		x	Eberle, R.	auditing@business.uzh.ch

BWL	ja (nur MA)	Internal Control		x	Eberle, R.	auditing@business.uzh.ch
BWL	ja (nur MA)	Decision-making under risk	x	x	Franck, E.	sekretariat.franck@business.uzh.ch
BWL	ja (nur MA)	Corporate Governance	x	x	Franck, E.	sekretariat.franck@business.uzh.ch
BWL	ja (nur MA)	Sportökonomie	x	x	Franck, E.	sekretariat.franck@business.uzh.ch
BWL	ja (nur MA)	Strategisches Management	x	x	Franck, E.	sekretariat.franck@business.uzh.ch
BWL	ja (nur MA)	Wettmärkte	x	x	Franck, E.	sekretariat.franck@business.uzh.ch
BWL	ja (nur MA)	Earnings Management	x	x	Göx, R. F.	managerial.accounting@business.uzh.ch
BWL	ja (nur MA)	Accounting Information und Kapitalmarktreaktion	x	x	Göx, R. F.	managerial.accounting@business.uzh.ch
BWL	ja (nur MA)	Revealing flaws as basis of leader's influence	x	x	Howe, L.	Lauren Howe (lauren.howe@business.uzh.ch)
BWL	ja (nur MA)	Flaws, failures, self-disclosure, and self-presentation	x	x	Howe, L.	Lauren Howe (lauren.howe@business.uzh.ch)
BWL	ja (nur MA)	Mindsets	x	x	Howe, L.	Lauren Howe (lauren.howe@business.uzh.ch)
BWL	ja (nur MA)	Young or old founders: Who starts the most successful firms? (Murmman)	x	x	Kaiser, U.	Nicole Ehram (entrepreneurship@business.uzh.ch)
BWL	ja (nur MA)	Which startups create "good" jobs? (Murmman)	x	x	Kaiser, U.	Nicole Ehram (entrepreneurship@business.uzh.ch)
BWL	ja (nur MA)	Minimum wages and new firm growth (Murmman)	x	x	Kaiser, U.	Nicole Ehram (entrepreneurship@business.uzh.ch)
BWL	ja (nur MA)	Leadership	x	x	Menges, J.	Leonie Hentrup (leonie.hentrup@business.uzh.ch)
BWL	ja (nur MA)	Charisma, Charismatic leadership	x	x	Menges, J.	Leonie Hentrup (leonie.hentrup@business.uzh.ch)
BWL	ja (nur MA)	Organizational Behavior	x	x	Menges, J.	Leonie Hentrup (leonie.hentrup@business.uzh.ch)
BWL	ja (nur MA)	Emotions, Emotional intelligence	x	x	Menges, J.	Leonie Hentrup (leonie.hentrup@business.uzh.ch)
BWL	ja (nur MA)	Future of Work	x	x	Menges, J.	Leonie Hentrup (leonie.hentrup@business.uzh.ch)
BWL	ja (nur MA)	Mindsets	x	x	Menges, J.	Leonie Hentrup (leonie.hentrup@business.uzh.ch)
BWL	ja (nur MA)	Marketing	x	x	Natter, M.	Martin Natter (martin.natter@business.uzh.ch)
BWL	nein	Corporate Governance	x	x	Oesch, D.	David Oesch (david.oesch@business.uzh.ch)
BWL	nein	Disclosure Decisions	x	x	Oesch, D.	David Oesch (david.oesch@business.uzh.ch)
BWL	nein	Financial accounting and reporting	x	x	Oesch, D.	David Oesch (david.oesch@business.uzh.ch)
BWL	nein	Kapitalmarktorientierte Rechnungslegung	x	x	Pfaff, D.	Patricia Ruffing-Straube (patricia.ruffing-straube@business.uzh.ch) Anmeldeprozess: https://www.tiny.uzh.ch/14C

BWL	nein	Managerial Accounting	x	x	Pfaff, D.	Patricia Ruffing-Straube (patricia.ruffing-straube@business.uzh.ch) Anmeldeprozess: https://www.tiny.uzh.ch/14C
BWL	nein	Nachhaltigkeitsberichterstattung und Nachhaltigkeitsperformance	x	x	Pfaff, D.	Patricia Ruffing-Straube (patricia.ruffing-straube@business.uzh.ch) Anmeldeprozess: https://www.tiny.uzh.ch/14C
BWL	ja (nur MA)	Mathematical Optimization for Natural Resources and Environment	x	x	Prokopyev, O.	Oleg Prokopyev (oleg.prokopyev@business.uzh.ch)
BWL	ja (nur MA)	Mathematical Optimization for Operations and Supply Chains	x	x	Prokopyev, O.	Oleg Prokopyev (oleg.prokopyev@business.uzh.ch)
BWL	ja (nur MA)	Mathematical Optimization for Public Services	x	x	Prokopyev, O.	Oleg Prokopyev (oleg.prokopyev@business.uzh.ch)
BWL	ja (nur MA)	Mathematical Optimization in Business and Economics	x	x	Prokopyev, O.	Oleg Prokopyev (oleg.prokopyev@business.uzh.ch)
BWL	ja (nur MA)	Hate Speech Governance	x	x	Scherer, A.G.	Bennet Schwoon (bennet.schwoon@business.uzh.ch)
BWL	ja (nur MA)	Communicative Organizing to Tackle COVID-19	x	x	Scherer, A.G.	Bennet Schwoon (bennet.schwoon@business.uzh.ch)
BWL	ja (nur MA)	Evaluating Philosophical Approaches for Organization Studies	x	x	Scherer, A.G.	Bennet Schwoon (bennet.schwoon@business.uzh.ch)
BWL	ja (nur MA)	Grand Challenges and Discourse Quality	x	x	Scherer, A.G.	Bennet Schwoon (bennet.schwoon@business.uzh.ch)
BWL	ja (nur MA)	Corporate Social Responsibility – Corporate Political Activity Relationship	x	x	Scherer, A.G.	Dorothee Winkler (dorothee.winkler@business.uzh.ch)
BWL	ja (nur MA)	Strategic Management	x	x	Scherer, A.G.	Dorothee Winkler (dorothee.winkler@business.uzh.ch)
BWL	ja (nur MA)	Social Movements	x	x	Scherer, A.G.	Dana Entenza (dana.entenza@business.uzh.ch)
BWL	ja (nur MA)	Corporate Activism	x	x	Scherer, A.G.	Dana Entenza (dana.entenza@business.uzh.ch)
BWL	ja (nur MA)	Organizational Misconduct	x	x	Scherer, A.G.	Dr. Roman Gibel (roman.gibel@business.uzh.ch)
BWL	ja (nur MA)	Anti-corruption Governance	x	x	Scherer, A.G.	Dr. Roman Gibel (roman.gibel@business.uzh.ch)
BWL	ja (nur MA)	Issues of Organizational Transparency	x	x	Scherer, A.G.	Dr. Roman Gibel (roman.gibel@business.uzh.ch)
BWL	ja (nur MA)	Governance and Regulation of Meta-organization	x	x	Scherer, A.G.	Dr. Roman Gibel (roman.gibel@business.uzh.ch)
BWL	ja (nur MA)	Dynamic Capabilities	x	x	Schulze, A.	Anja Schulze (tim@business.uzh.ch)
BWL	ja (nur MA)	Open Innovation	x	x	Schulze, A.	Anja Schulze (tim@business.uzh.ch)
BWL	ja (nur MA)	Human capital	x	x	Segal, C.	Carmit Segal (carmit.segal@business.uzh.ch)
BWL	ja (nur MA)	The economics of gender	x	x	Segal, C.	Carmit Segal (carmit.segal@business.uzh.ch)
BWL	ja (nur MA)	Role of space in organizations	x	x	Seidl, D.	Tania Weinfurter (tania.weinfurter@business.uzh.ch)
BWL	ja (nur MA)	Open Strategy	x	x	Seidl, D.	Violetta Splitter (violetta.splitter@business.uzh.ch) Theresa Langenmayr (theresa.langenmayr@business.uzh.ch)

BWL	ja (nur MA)	Strategy development in strategy meetings	x	x	Seidl, D.	Tania Weinfurtnr (tania.weinfurtnr@business.uzh.ch)
BWL	ja (nur MA)	Sensemaking and Sensegiving in organizations	x	x	Seidl, D.	Theresa Langenmayr (theresa.langenmayr@business.uzh.ch)
BWL	ja (nur MA)	The practice of strategy	x	x	Seidl, D.	Violetta Splitter (violetta.splitter@business.uzh.ch),
BWL	ja (nur MA)	Organizations in Society	x	x	Seidl, D.	Benjamin Grossmann (benjamin.hensel@business.uzh.ch)
BWL	ja (nur MA)	Philosophy & Sociology of Management Science	x	x	Seidl, D.	Benjamin Grossmann (benjamin.hensel@business.uzh.ch)
BWL	ja (nur MA)	New Forms of Organizing	x	x	Seidl, D.	Benjamin Grossmann (benjamin.hensel@business.uzh.ch)
BWL	ja (nur MA)	Management and Practice	x	x	Seidl, D.	Benjamin Grossmann (benjamin.hensel@business.uzh.ch)
BWL	ja (nur MA)	Operations Management for Circular Economy	x	x	Tan, T.	Tarkan Tan (tarkan.tan@business.uzh.ch)
BWL	ja (nur MA)	Supply Chain Collaboration for Sustainability	x	x	Tan, T.	Tarkan Tan (tarkan.tan@business.uzh.ch)
BWL	ja (nur MA)	Technology Transition for Sustainability	x	x	Tan, T.	Tarkan Tan (tarkan.tan@business.uzh.ch)
VWL	ja (nur MA)	Experimental Economics, Behavioral Economics, Behavioral Finance, Behavioral Public Economics, Household Finance	x	x	Ambühl, S.	sandro.ambuehl@econ.uzh.ch
VWL	ja (nur MA)	Behavioral Economics	x	x	Bartling, B.	bjoern.bartling@econ.uzh.ch
VWL	ja (nur MA)	Experimental Economics	x	x	Bartling, B.	bjoern.bartling@econ.uzh.ch
VWL	ja (nur MA)	Economics of Developing Countries	x	x	Casaburi, L.	lorenzo.casaburi@econ.uzh.ch
VWL	ja (nur MA)	Health Economics	x	x	Costa-Ramón, A.	ana.costa-ramon@econ.uzh.ch
VWL	ja (nur MA)	Gender Economics	x	x	Costa-Ramón, A.	ana.costa-ramon@econ.uzh.ch
VWL	ja (nur MA)	Family Economics, Early child health and development	x	x	Costa-Ramón, A.	ana.costa-ramon@econ.uzh.ch
VWL	ja (nur MA)	Antitrust issues related to the Labor Market	x	x	Crawford, G.	theodor.friederiszick@econ.uzh.ch
VWL	ja (nur MA)	Market power: firm productivity, markups and markdowns	x	x	Crawford, G.	theodor.friederiszick@econ.uzh.ch
VWL	ja (nur MA)	Dynamic Topics in Industrial Organization	x	x	Crawford, G.	theodor.friederiszick@econ.uzh.ch
VWL	ja (nur MA)	Competition Policy	x	x	Crawford, G.	theodor.friederiszick@econ.uzh.ch
VWL	ja (nur MA)	Economics and Regulation of Online Platforms and the Sharing Economy	x	x	Crawford, G.	theodor.friederiszick@econ.uzh.ch
VWL	ja (nur MA)	Labor Economics, Development Economics	x	x	Dahlstrand, A.	amanda.dahlstrand@econ.uzh.ch
VWL	ja (nur MA)	Empirical labor economics		x	Dorn, D.	david.dorn@econ.uzh.ch
VWL	ja (nur MA)	Labor market impacts of trade and technological change		x	Dorn, D.	david.dorn@econ.uzh.ch

VWL	ja (nur MA)	Game theory	x	x	Ewerhart, C.	christian.ewerhart@econ.uzh.ch
VWL	ja (nur MA)	Information and contract economics	x	x	Ewerhart, C.	christian.ewerhart@econ.uzh.ch
VWL	ja (nur MA)	Applications in banking and finance	x	x	Ewerhart, C.	christian.ewerhart@econ.uzh.ch
VWL	ja (nur MA)	Smart contracts and blockchain technology	x	x	Ewerhart, C.	christian.ewerhart@econ.uzh.ch
VWL	ja (nur MA)	Blockchain project: Strategy	x	x	Ewerhart, C.	https://forms.office.com/r/Fys8eAMKrY
VWL	ja (nur MA)	Blockchain project: Development (Django, web3, or Solidity)	x	x	Ewerhart, C.	https://forms.office.com/r/Fys8eAMKrY
VWL	ja (nur MA)	Blockchain project: Marketing	x	x	Ewerhart, C.	https://forms.office.com/r/Fys8eAMKrY
VWL	ja (nur MA)	Blockchain project: Accounting, Taxes, and Legal	x	x	Ewerhart, C.	https://forms.office.com/r/Fys8eAMKrY
VWL	ja (nur MA)	Programming projects (Python, Matlab, or similar)	x	x	Ewerhart, C.	christian.ewerhart@econ.uzh.ch
VWL	ja (nur MA)	Decision-making foundation of leadership choice	x	x	Hare, T.A.	micah.edelson@econ.uzh.ch
VWL	nein	Behavioral and neural mechanisms of Self-control		x	Hare, T.A.	todd.hare@econ.uzh.ch
VWL	nein	Discounting Effort for Certainty: The Role of Context and Risk Preferences		x	Hare, T.A.	dongqi.bao@econ.uzh.ch
VWL	nein	Group network properties and decision making mechanisms leading to collective action.		x	Hare, T.A.	micah.edelson@econ.uzh.ch
VWL	nein	Reproducibility and best practices in behavioral or brain imaging research		x	Hare, T.A.	micah.edelson@econ.uzh.ch
VWL	ja (nur MA)	Income inequality and technological change	x	x	Hemous, D.	david.hemous@econ.uzh.ch
VWL	ja (nur MA)	Innovation and climate change policy	x	x	Hemous, D.	david.hemous@econ.uzh.ch
VWL	nein	International Business Cycles & Capital Flows	x	x	Hoffmann, M.	mathias.hoffmann@econ.uzh.ch
VWL	nein	Intra-national (regional) macroeconomics	x	x	Hoffmann, M.	mathias.hoffmann@econ.uzh.ch
VWL	nein	Financial Integration & Financial Development in historical perspective	x	x	Hoffmann, M.	mathias.hoffmann@econ.uzh.ch
VWL	nein	Exchange Rates & Macroeconomic Aspects of Asset Pricing	x	x	Hoffmann, M.	mathias.hoffmann@econ.uzh.ch
VWL	nein	Macroeconomic Aspects of financial and banking regulation	x	x	Hoffmann, M.	mathias.hoffmann@econ.uzh.ch
VWL	nein	Macroeconomic Aspects of European Integration	x	x	Hoffmann, M.	mathias.hoffmann@econ.uzh.ch
VWL	nein	Topics regarding the Japanese macroeconomy	x	x	Hoffmann, M.	mathias.hoffmann@econ.uzh.ch
VWL	ja (nur MA)	Econometrics	x	x	Kozbur, D.	damian.kozbur@econ.uzh.ch
VWL	ja (nur MA)	Experimental Economics/Experimental Labor Economics	x	x	Marechal, M.	michel.marechal@econ.uzh.ch

VWL	ja (nur MA)	Field Experiments in Firms	x	x	Marechal, M.	micHEL.marechal@econ.uzh.ch
VWL	ja (nur MA)	Honesty and Ethical Behavior	x	x	Marechal, M.	micHEL.marechal@econ.uzh.ch
VWL	ja (nur MA)	Behavioral Economics of Crime	x	x	Marechal, M.	micHEL.marechal@econ.uzh.ch
VWL	ja (nur MA)	Behavioral Welfare Economics	x	x	Netzer, N.	nick.netzer@econ.uzh.ch
VWL	ja (nur MA)	Behavioral Mechanism Design	x	x	Netzer, N.	nick.netzer@econ.uzh.ch
VWL	ja (nur MA)	Decision Theory	x	x	Netzer, N.	nick.netzer@econ.uzh.ch
VWL	ja (nur MA)	Information Design	x	x	Netzer, N.	nick.netzer@econ.uzh.ch
VWL	nein	International Trade	x		Ossa, R.	ralph.ossa@econ.uzh.ch
VWL	ja (nur MA)	Public Finance in Developing Countries	x	x	Pomeranz, D.	dina.pomeranz@econ.uzh.ch
VWL	ja (nur MA)	Discrimination	x	x	Pomeranz, D.	dina.pomeranz@econ.uzh.ch
VWL	ja (nur MA)	Market Design	x	x	Pycia, M.	marek.pycia@econ.uzh.ch
VWL	ja (nur MA)	Economics of Transplants	x	x	Pycia, M.	marek.pycia@econ.uzh.ch
VWL	ja (nur MA)	Bounded Rationality and Mechanism Design	x	x	Pycia, M.	marek.pycia@econ.uzh.ch
VWL	nein	Neuroimaging and brain stimulation studies of social decision-making	x	x	Ruff, C.	christian.ruff@econ.uzh.ch
VWL	nein	Neuroimaging and brain stimulation studies of economic and perceptual decision-making	x	x	Ruff, C.	christian.ruff@econ.uzh.ch
VWL	ja (nur MA)	Public Economics	x	x	Scheuer, F.	florian.scheuer@uzh.ch
VWL	nein	Industrieökonomik und Wettbewerbspolitik BA	x		Schmutzler, A.	charlotte.rivera@econ.uzh.ch
VWL	ja (nur MA)	Advanced Industrial Organization and Competition Policy		x	Schmutzler, A.	charlotte.rivera@econ.uzh.ch
VWL	ja (nur MA)	Game theory	x	x	Steiner, J.	jakub.steiner@econ.uzh.ch
VWL	ja (nur MA)	Behavioural economics	x	x	Steiner, J.	jakub.steiner@econ.uzh.ch
VWL	ja (nur MA)	Bounded rationality	x	x	Steiner, J.	jakub.steiner@econ.uzh.ch
VWL	nein	Neuroeconomic studies of decision making and learning	x	x	Tobler, P.	phil.tobler@econ.uzh.ch
VWL	nein	Topics in cultural economics, economic history, financial history	x	x	Voth, J.	voth@econ.uzh.ch
VWL	ja (nur MA)	Leadership and economics	x	x	Weber, R.	roberto.weber@econ.uzh.ch
VWL	ja (nur MA)	Social preferences and social behavior	x	x	Weber, R.	roberto.weber@econ.uzh.ch

VWL	ja (nur MA)	Behavioral economics	x	x	Weber, R.	roberto.weber@econ.uzh.ch
VWL	ja (nur MA)	Gender and economics	x	x	Weber, R.	roberto.weber@econ.uzh.ch
VWL	ja (nur MA)	Properties of econometric estimators and tests	x	x	Winkelmann, R.	christine.legrand@econ.uzh.ch
VWL	ja (nur MA)	Biological Standard of Living, Re-Construction of historical GDPs, Accumulation of Human Capital	x	x	Woitek, U.	sonja.verel@econ.uzh.ch
VWL	nein	Applied Time Series Analysis		x	Wolf, M.	cornelia.metzler@econ.uzh.ch
VWI	nein	Hypothesis Testing		x	Wolf, M.	simon.hediger@uzh.ch
VWL	ja (nur MA)	Political Economics	x	x	Yanagizawa-Drott, D.	david.yanagizawa-drott@econ.uzh.ch
VWL	ja (nur MA)	Development Economics	x	x	Yanagizawa-Drott, D.	david.yanagizawa-drott@econ.uzh.ch
VWL	ja (nur MA)	Economics of Education, Child and Youth Development, Labor Economics	x	x	Zölitz, U.	ulf.zoelitz@econ.uzh.ch
VWL	ja (nur MA)	Immigration and the labor market		x	Zweimüller, J.	olga.ring@econ.uzh.ch
VWL	ja (nur MA)	Labor market and welfare state programs		x	Zweimüller, J.	olga.ring@econ.uzh.ch
VWL	ja (nur MA)	Empirische Analyse des Arbeitsmarktes	x	x	Zweimüller, J.	olga.ring@econ.uzh.ch